

Study on the Way of Integrating Chinese Fine Traditional Culture into Ideological and Political Education in Colleges and Universities

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Abstract. the development of the cultural heritage is a national important bearing way, every country has its own unique culture, to form the unique national culture, cultural self-confidence is the foundation of national development, before students in the society, the education of the university, is an important period of students form the correct ideas, in university of time, through the basic forming, good ideological and moral education environment is an important content of influencing students' idea, a good environment can influence the students through. Based on this, this article embarks from the ideological and political education also to, elaborated in the ideological and political education into the significance of the Chinese excellent traditional culture, and explains how the Chinese excellent culture in colleges and universities in the political thought education, cultivate excellent successor generation after generation, to help students establish correct through, to serve as a reference for researchers.

Keywords: Chinese excellent traditional culture; University ideology and politics; Education path.

1. Introduction

"Cultural confidence is a more fundamental, deeper and more lasting force in the development of a country and a nation," said the report to the 19th national congress of the communist party of China (CPC). The fine traditional Chinese culture is an important part of the socialist culture with Chinese characteristics and one of the main contents of cultural self-confidence. Colleges and universities in cultivating the excellent talents for the society, an important part in promoting social and cultural progress, the level of ideological and political education, to a certain extent, embodies the ideological and moral level of the country as a whole and excellent level of ideological and political education, cultivated talents for the society is undoubtedly useful noble moral, right through to the ideological and political influence of osmosis in school is to cultivate students to establish correct through one of the important ways, how to improve the ideological and political education of colleges and universities, conveying more talents for the society is a hot problem in the study on the current ideological and political education in colleges and universities, one of the The way to improve the ideological and political education level is to integrate the excellent traditional Chinese culture into the ideological and political education

The following will explain how to integrate excellent traditional culture into ideological and political education.

2. The Meaning of Ideological and Political Education in Colleges and Universities

Ideological and political education refers to the social or social groups with certain ideas, political views, ethics, its members have a purpose, planned and organized to influence, and promote its own to accept this kind of influence, thus forming accord with certain social ideology and moral character of a certain class need social practice activity ". "Ideological and political education is a science, is about the theory of the people, is about the spiritual world of the growth and progress of the development of the theory. According to the definition, ideological and political education plays a very important role in the growth of people's spiritual world, which is implemented in school education in contemporary society and mainly includes the education of political view, moral view, outlook on life, world view and values. In colleges and universities, the students are in the concept stage, the impact of this phase, can affect the student ideological concept

setting up, how to make students establish the correct ideas, and the university of ideological and political education environment have relations, xi jinping, general secretary pointed out many times "the foundation of colleges and universities is that khalid ents", this is the time development and the demand of the society, and powerful nation is an important part of the Renaissance, the influence of colleges and universities for students is significant, can affect the student's doctor, correlation development also has important significance.

3. The Importance of Integrating Traditional Chinese Culture into Ideological and Political Education in Colleges and Universities

3.1 Promote the Formation of Correct Values and Cultivate the Sense of Cultural Belonging and Patriotism

With the constant development of globalization era, the input of western culture products, while enrich the spiritual life of university students in China, has opened a window of seeing the world, but the culture product package and penetration of the western social values, to through a lot of college students is not fully clear the function of the easy to misleading, such as the western individualism, liberalism, money worship, violence aesthetics error values such as conduction, conflict with the socialist core values, adverse effects on the growth of college students. The popularity of fast food culture, more pressing needs in the ideological and political education into the excellent traditional culture, so as to stimulate students' patriotism and identification of the traditional culture, cultural development is the important bearer of a country and national prosperity, decline and backward culture, will lead to the decline of national and ethnic and perish, there are a lot of outstanding good quality in the Chinese traditional culture and morality, is now not replace the fast food culture, into the traditional culture can not only promote students to understand the rise and fall of the national history, can strengthen the student to the cultural identity, belonging to the state, to strengthen the students' patriotism, More adequate to cultivate students' cultural literacy, improve the quality of students to the right and wrong, form a good cultural awareness, form a correct concept.

3.2 Cultivate a High Moral Sentiment and become the Successor of a Mature Society

Traditional culture has been handed down to the present, through the precipitation of time and the selection of history, leaving the essence of the essence of the modern ideological and cultural education plays a crucial role, can effectively promote the ideological and political education of modern society. For example, mencius, the representative of Confucianism, believed that human nature is good, "the heart of compassion, people have; The heart of shame, people have; Everyone has a heart of reverence. Everyone has a heart of right and wrong. These four kinds of psychology are the starting point of benevolence, righteousness, propriety and wisdom. Mencius' theory of the fundamental goodness of human nature provides a basis for the moral concept of advocating the goodness and kindness of everyone in the contemporary ideological and political education. Confucian classics and Taoist classics, and other eight Chinese ideology and culture, has to now, the university ideological and political education, can be called a classic model of ideological education, enough to illustrate its excellent culture, to meet the needs of current college ideological and political education culture, through the history of the classic culture and model into political and ideological education in colleges and universities, to cultivate the students' humanities cultivated manners, and culture, promote the formation of students to the sentiment, and can be a good social successor, mature, moral good talent, make more contribution for the society.

3.3 Promote Social Harmony and Stability

The traditional Chinese culture also have read opinions on governance, culture is inclusive and economy, is good at absorbing excellent culture, purification, abandon the dregs of culture, is one of the long time the content of the traditional excellent culture, adhere to the party's line, follow the

party's footsteps, help to promote the harmonious development of society and progress, culture comes from the people, the people, through the integration of traditional culture, combined with the ideological and political, encourage students to independent thinking, and found that the ability of innovation, good at learning and innovation, promoting student's thought progress, eliminate bad learning habits, excellent learning environment, cultivate the talents is also quite good, After entering the society, it can better promote the development of the society and promote the stability and progress of the society.

4. Ways to Strengthen the Education of Excellent Traditional Chinese Culture in the Ideological and Political Education in Colleges and Universities

4.1 Hold Relevant Excellent Traditional Cultural Activities

The development of the traditional festivals, traditional culture propaganda, traditional culture related activities at school, students are encouraged to actively participate in, such as recite poetry recitation contests and classical culture, traditional festival to commemorate, etc., are to cultivate students' interest, attracting students attention, understand the traditional culture essence, set up the correct values of one of the measures. By commemorating outstanding historical figures, we can better appreciate the ideology and culture imparting by historical figures, and strengthen the establishment of patriotic feelings and the formation of correct values.

4.2 Strengthen Excellent Cultural Publicity

Cultural propaganda is a student, is public, is one of the ways to understand the excellent cultural society, strengthen the propaganda, excellent culture can better the traditional excellent culture into the ideological and political education in colleges and universities, the intentional way to ideological and political education in the new period, also has the new ideological and political requirements, on the basis of the party's ideological and political course, combining with the social development demand, conditional, targeted advertising history and culture, carry forward the excellent traditional culture, such as use of new media and new technology promotion outstanding traditional v, through the television broadcasts, outstanding small clips filmed playing traditional history and culture, etc., for outstanding historical culture propaganda, Creative and innovative publicity of excellent traditional culture, in universities, the public column can be used to update a story of outstanding celebrity model every day, in order to attract students' interest and better promote the essence of historical and cultural spirit.

4.3 For Teacher Culture Training, and Interest is the Best Teacher

so the teacher is student learning model, is also the important carrier of the precept, in order to better meet the ideological and political education work, and better integrated into traditional Chinese excellent culture, strengthen the school teachers' cultural literacy training, ideological and moral training, and historical and cultural training, is will be better in the history of the traditional excellent culture into the way, through the performance appraisal, professional literacy training, history and culture training, professional courses, such as content, cultivate excellent faculty, provides the path for better cultivate excellent talents, To achieve the ideological and political education of excellent traditional culture.

4.4 Into their Daily Teaching

the traditional culture in the school daily teaching timely, right amount, the appropriate blend in, can better promote students of traditional culture and beliefs, to better understand the development of national history, appreciate the essence of traditional culture and goodness, for example, at the time of class teaching, the appropriate allusions, expounds the historical Numbers, excellent and cultural influence produced by them, and encourage students to learn history excellent culture, their experience, so as to better strengthen the outstanding traditional culture influence, and strengthen

students' confidence in the cultural, to national historical and cultural beliefs, At the same time, students should strengthen their independent learning ability.

5. Summary

To sum up, in order to better carry forward the Chinese traditional culture, carry more excellent talents for the society, in the ideological and regulation will be integrated into the traditional Chinese excellent culture, is not only the inevitable demand of the development, is also a history of outstanding cultural heritage an important carrier, is more powerful nation, improve an important measure of the country's international influence, to be able to carry forward the Chinese traditional culture to the world, and continuously enhance the country's comprehensive strength.

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